By now, many of you have heard the tragic news that UCLA professor and CRESST partner Leigh Burstein died of an apparent heart attack on July 7, 1994. While we all mourn this tragic loss to the academic and educational community, we should remember that Leigh accomplished in 46 years what many others will not achieve in a lifetime.

A UCLA faculty member for 19 of those years, Leigh was a principal contributor to both CRESST and its parent organization, the Center for the Study of Evaluation. Filled with energy, spirit, and vigor, Leigh encouraged us all to greater heights in our own research and challenged us to re-examine our own dedication to improved education for all American children. We think that Ted Mitchell, Dean of UCLA's Graduate School of Education and Information Studies, described Leigh best:

Leigh’s death is a loss to us all: to the nation, to UCLA, to his colleagues here and across the world, and, of course, to his family and friends. Leigh Burstein reminded us all, by example and exhortation, what it really means to be a member of the academy. His scholarship broke new ground and focused attention nationally on fundamental equity issues in schools.

Our deepest condolences to all of Leigh’s family, especially his wife, Nancy, daughter, Cari, and two sons, Scott and Michael. Donations may be made in Leigh’s memory to the Leigh Burstein Memorial Fund, care of the UCLA Foundation, 405 Hilgard Avenue, Los Angeles, CA 90024-1521.

The next issue of CRESST Line will be dedicated to Leigh’s contribution to the field of educational research, evaluation, measurement, and policy.
The National Center for Research on Evaluation, Standards, and Student Testing (CRESST) proudly announces that Lee J. Cronbach, Stanford University Vida Jacks Professor of Education (Emeritus), will be the major speaker for this year’s annual CRESST conference, “Getting Assessment Right.” Dr. Cronbach, one of the world’s most respected educational measurement experts, will address the conference at 1:15 p.m. on Tuesday, September 13, 1994 at UCLA’s Sunset Village. Dr. Cronbach’s address, “On the Uncertainty of Assessment Results,” is expected to include ideas drawn from his recent study of the California Learning Assessment System.

“It is a great honor for us to have Lee Cronbach as our major speaker,” said CRESST co-director Robert Linn, “especially at a time when so many questions exist for states and school districts that have high expectations for performance assessment.”

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**When?**
Participants arriving on either Saturday or Sunday, September 10-11, 1994 are invited to an early 6:00 p.m. Questions and Answer session with CRESST Co-directors Eva L. Baker and Robert L. Linn. The CRESST Conference officially opens at 8:30 a.m. on Monday, September 12, 1994 and the final presentation concludes at 5 p.m., Tuesday, September 13, 1994.

**Who Will Be There?**
Nearly all CRESST partners, representing a significant portion of the top educational assessment expertise in the United States, will participate in this year’s conference. Their experience spans the assessment continuum from policy and cost issues to the impact of assessment on teachers and special needs students. Page 4 contains a tentative list of invited or scheduled guests. For the latest updates, please contact the CRESST gopher server “gopher@cse.ucla.edu” or the CRESST World Wide Web at “www.cse.ucla.edu”. Or call the CRESST offices at 310-206-1532.

**Where?**
The UCLA Sunset Village conference center, overlooking the beautiful UCLA campus, will once again provide the setting for this year’s meeting. Dormitory-style single rooms with private bath are conveniently located adjacent to the conference center and parking structure.

**Important Information…**
The on-site $275 registration fee includes all meals and housing at the conference center for two days, a reception and formal dinner. On-site registrants may dine in Sproul Hall or in the Griffin Commons cafeteria. Check at the conference center front desk for hours. The commuter fee for those not requiring housing is $125 and includes several meals, parking, the reception, and dinner.

We must receive your registration form by **August 19** and total payment by

(continued on page 8)
1994 CRESST Conference Schedule

Sunday, September 11, 1994

2:00 p.m. - 8:00 p.m.
West Coast Room
HOSPITALITY SUITE
Free refreshments and snacks are available in the West Coast Room on the top floor of the Sunset Village conference center. This is a good time to relax from your long trip and meet with other early attendees.

6:00 p.m. - 7:30 p.m.
Northridge Room
CRESST CO-DIRECTORS’ QUESTION and ANSWER SESSION
Bring any questions you have about assessment to this informal meeting in the Northridge Room. CRESST Co-directors Eva L. Baker and Robert L. Linn will share with you what CRESST is learning about new methods of student assessment.

5:30 p.m. - 7:00 p.m.
Conference Center Lobby
EARLY-BIRD REGISTRATION
Avoid the Monday morning rush by registering now.

Monday, September 12, 1994 (cont.)

9:00 a.m. - 9:30 a.m.
Grand Horizon Room
KEYNOTE HELLO: THE SHAPE OF THINGS TO COME IN EDUCATIONAL REFORM
Emerson Elliott, National Center for Education Statistics (Invited)
Sharon Robinson, Office of Educational Research and Improvement (Invited)

9:30 a.m. - 9:45 a.m.
Grand Horizon Room
ADDITIONAL PERSPECTIVE ON REFORM AGENDA
Dena Stoner, Council for Educational Development and Research

9:45 a.m. - 10:00 a.m.
Grand Horizon Room
QUESTIONS AND ANSWERS

10:00 a.m. - 10:15 a.m.
Grand Horizon Terrace
BREAK

10:15 a.m. - Noon
Grand Horizon Room
SUPPORTING REFORM AND ACCOUNTABILITY: SPECULATIONS ABOUT GETTING IT RIGHT
Dan Koretz, CRESST/RAND
David Wiley, Northwestern University
Robert Linn, CRESST/University of Colorado at Boulder
Eva Baker, CRESST/UCLA

Noon - 1:15 p.m.
Sunset Village Cafeteria
BUFFET LUNCH
Choose from a wide selection of popular foods in the Sunset Village Cafeteria on the downstairs level of the conference center.

Monday, September 12, 1994

7:45 a.m. - Noon
Conference Center Lobby
REGISTRATION
Pick up name badges, registration packets, and CRESST gift.

8:00 a.m. - 8:30 a.m.
Grand Horizon Terrace
CONTINENTAL BREAKFAST

8:30 a.m. - 9:00 a.m.
Grand Horizon Room
INTRODUCTION
Ted Mitchell, Dean, UCLA Graduate School of Education
Eva L. Baker, CRESST/UCLA
Robert L. Linn, CRESST/University of Colorado at Boulder
1:15 p.m. - 2:45 p.m.  
RESPONDING TO THE GOALS 2000 & ESEA CHALLENGE: WORKING GROUPS  (Ten-minute presentations followed by group work)  

**Going From Standards to Assessments**  
*Northridge Room*  
Pam Aschbacher, CRESST/UCLA  

**Performance Standards for Students and Institutions**  
*Westcoast Room*  
Pam Aschbacher, CRESST/UCLA  
Linda Winfield, CRESST/University of Southern California  

**Inclusion/Special Needs**  
*Room 210, 2nd Floor*  
Connie Kasari, UCLA Graduate School of Education and Information Studies  

**Professional Development**  
*Grand Horizon Salon B,C,D*  
Charlotte Higuichi, CRESST/LAUSD  
Judy Johnson, Los Angeles Educational Partnership  

**Responding to Technical Issues**  
*South Bay Room*  
Roundtable session with:  
H.D. Hoover, University of Iowa  
Steve Dunbar, University of Iowa (Invited)  
Bengt Muthén, CRESST/UCLA  

2:45 p.m. - 3:15 p.m.  
*Grand Horizon Room*  
**WORKING GROUPS REPORT BACK TO MAIN SESSION**  

3:15 p.m. - 3:30 p.m.  
*Grand Horizon Terrace*  
**BREAK**  

3:30 p.m. - 5:00 p.m. (First Concurrent Session)  
**WHAT WE KNOW ABOUT ASSESSING CHALLENGING SKILLS ACROSS CONTENT AREAS**  
*West Coast Room*  
Robert Glaser, CRESST/University of Pittsburgh  
Gail Baxter, CRESST/University of Michigan (Invited)  
Noreen Webb, CRESST/UCLA  
David Niemi, CRESST/UCLA  

3:30 p.m. - 5:00 p.m. (Second Concurrent Session)  
**WHAT WE KNOW ABOUT OPPORTUNITY TO LEARN**  
*Grand Horizon Room*  
Bill Schmidt, Michigan State University (Invited)  
Andrew Porter, University of Wisconsin (Invited)  
Lynn Winters, CRESST/UCLA  
Bengt Muthén, CRESST/UCLA  

5:15 p.m. - 5:45 p.m.  
*Northridge Room*  
**CRESST WORLD-WIDE-WEB DEMO**  
Robert Dennis, CRESST/UCLA  

6:00 p.m. - 7:00 p.m.  
**Student Lounge**  
**CRESST RECEPTION**  
Meet with familiar friends and new faces in the Student Lounge on the second floor of the conference center.  

7:00 p.m. - 10:00 p.m.  
*Grand Horizon Room and Terrace*  
**CRESST BUFFET DINNER/DANCE**  
Dinner and dancing to the 60-70s tunes of the Groovy Flowers Band.
1994 CRESST Conference Schedule

Tuesday, September 13, 1994

8:00 a.m. - 8:30 a.m.
Grand Horizon Terrace
CONTINENTAL BREAKFAST

8:30 a.m. - 10:15 a.m.
Grand Horizon Room
HOW ASSESSMENTS WORK: LESSONS LEARNED
Lorrie Shepard, CRESST/University of Colorado at Boulder
Brian Stecher, CRESST/RAND (Invited)
Mary Lee Smith, CRESST/Arizona State University
Joan Herman, CRESST/UCLA

10:15 a.m. - 10:30 a.m.
Grand Horizon Terrace
BREAK

10:30 a.m. - Noon
Grand Horizon Room
TOPIC GROUPS (Concurrent sessions)
What We Know About Portfolio Assessment at the Classroom Level
West Coast Room
Maryl Gearhart, CRESST/UCLA
Joan Heller, Educational Testing Service
Karen Steingold, Educational Testing Service
Sandra Murphy, University of California, Davis

Report on a Study of Open-Ended Exercises for the Golden State Biology Examination
Northridge Room
R. Darrell Bock, CRESST/University of Chicago
Michelle Zimowski, CRESST/University of Chicago
Megan Martin, California Learning Assessment System

Human Diversity in Educational Assessment
Grand Horizon Salon B, C, D
Edmund Gordon, Yale University (special session on his monograph)

Standards and Assessments for Limited English-Speaking Students
Room 210, 2nd Floor
Richard Durán, CRESST/University of California, Santa Barbara
Frances Butler, CRESST/UCLA
Jamal Abedi, CRESST/UCLA
John Olson, Educational Testing Service/NAEP

Practical and Costs Issues in Implementing Performance Assessment
South Bay Room
Hilda Borko, CRESST/University of Colorado at Boulder
Larry Picus, CRESST/University of Southern California
New Standards Project (invited)

Noon - 1:15 p.m.
Sunset Village Cafeteria
BUFFET LUNCH

1:15 p.m. - 2:15 p.m.
MAJOR ADDRESS: ON THE UNCERTAINTY OF ASSESSMENT RESULTS
Lee J. Cronbach, Stanford University

2:15 p.m. - 3:45 p.m.
Grand Horizon Room
LEGAL AND POLITICAL ISSUES SURROUNDING PERFORMANCE ASSESSMENT
Grand Horizon Room
Susan Phillips, Michigan State University
Harry Handler, UCLA (Invited)
Gordon Ambach, CCSSO (Invited)

3:45 p.m. - 4:00 p.m.
Grand Horizon Terrace
BREAK

4:00 p.m. - 4:45 p.m.
Grand Horizon Room
MEETING THE CHALLENGE OF QUALITY IN ASSESSMENT REFORM
Lee J. Cronbach, Stanford University
Eva L. Baker, CRESST/UCLA
Robert Linn, CRESST/University of Colorado at Boulder
**CRESST CONFERENCE**

**UCLA Sunet Village Maps**

**UCLA CONFERENCE HOUSING - SUNSET VILLAGE**

**APPROACHES TO UCLA**

**ENTRANCES TO THE UCLA CAMPUS**

**DIRECTIONS TO UCLA and SUNSET VILLAGE**

Heading south on the 405 freeway, take the Sunset Blvd. exit. At the stop light, make a left turn on to Sunset Blvd. Proceed east on Sunset Blvd to Bellagio.

Heading north on the 405 freeway, take the Sunset Blvd. exit. At the stop light, make a right turn on to Sunset Blvd. Proceed east on Sunset Blvd to Bellagio.

Make a right turn on to Bellagio and proceed to the stop sign at the top of the hill. Turn right at the stop sign on to DeNeve Drive. Proceed west on DeNeve Drive, past Hiedrick Hall and Rieber Hall (both to the left).

Sprout Hall will be next, to the left. Drop-off for Sunset Village is at the Sprout Hall circle driveway. Pull into the circle driveway of Sprout Hall for Sunset Village drop-off.

Proceed to the Griffin Commons building in Sunset Village for check-in. Enter through the double doors at the front of the Griffin Commons building, entering the lobby. Proceed directly to the front desk for check-in.

See the star on the map to the right, marking entrance to Sprout Hall for drop-offs to Sunset Village.

**LOCATION OF SUNSET VILLAGE**

**SUNSET VILLAGE PARKING INSTRUCTIONS**

(See -- -- -- line on map.)

At the stop sign at the top of Bellagio, turn left on to DeNeve Drive. Proceed down the hill to the SV parking structure. Once parked inside the structure, proceed to the elevator (or stairs) found in the southeast corner of the parking garage. Go to the lobby level, the building directly in front of you is Griffin Commons. Make a right turn and walk down the outside corridor of the building to the front doors. Enter the front doors and proceed directly to the front desk for check-in.
ALL REGISTRANTS: Complete this form and mail with payment to: CRESST/UCLA, Center for the Study of Evaluation, 10880 Wilshire Blvd., #700, Los Angeles, CA 90024-4108, Attn: Allan. Call or fax registration information immediately to ensure your space at the conference. Phone: (310)206-1532. Fax: (310)794-8636. We strongly suggest you make a copy of this form for you records. Reservations are due by August 19, 1994.

Name (print) ____________________________________________________________________________________
Title ___________________________________________________________________________________________
Organization (for name badge) ____________________________________________________________________
________________________________________________________________________________________________
Address _________________________________________________________________________________________
City ___________________________________ State ________   Zip ______________________________________
Phone __________________________________Fax ____________________________________________________
E-mail __________________________________________________________________________________________

ALL CONFERENCE ATTENDEES, INCLUDING PRESENTERS, MUST SPECIFY BELOW THE NIGHTS THEY WILL REQUIRE A ROOM.
I will need a room for the following nights:
☐ Saturday   ☐ Sunday   ☐ Monday   ☐ Tuesday   ☐ None (Off-Site Registrant)

PRESENTERS ONLY
Presenters’ airline reservations MUST be made through Thomas Cook Travel at (800) 235-8252. Travel forms must be submitted after the conference for reimbursable expenses. Specify housing above.

Registration, meals, and room fees are waived for presenters.
Date and Time of Presentation: _________________________________
Audio-Visual Needs (overhead projectors provided): ________________
________________________________________________________________________________________________

UCLA FACULTY, STUDENTS & STAFF
Indicate if you are:
☐ UCLA Faculty Member
☐ UCLA Graduate Student
☐ CRESST Research Staff

Fees are waived for UCLA faculty and CRESST staff.

ONSITE OR COMMUTER REGISTRANTS ONLY
Registration options: On-site or Commuter. The $275 on-site conference registration fee includes Sunday and Monday night housing, parking if necessary and all meals for two days at the Sunset Village conference center. Extra nights ($90 per night) include all meals and housing. The $125 commuter registration fee includes several meals and parking but no housing. If you need housing, Sunset Village is strongly recommended.

☐ On-site ($275)
   (Sunday & Monday night housing included)
☐ Commuter ($125)

Extra nights at $90 per night:
☐ Saturday ☐ Tuesday ☐ Other (specify) __________________________

FEES:
Checks payable to: Regents of UC

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Conference: from page 2

September 6. Space is limited to the first 250 registrants so please call our offices at 310-206-1532 to reserve a place. Sorry, but absolutely no partial plans are available and no refunds or changes may be made after September 7.

Early-bird registration will take place in the Griffin Commons building at Sunset Village from 5:30 - 7:00 p.m. on Sunday, September 11. Normal registration starts at 7:45 a.m., September 12.

Please wear your badge at all times during the conference. On-site registrants will receive an electronic pass that allows them to eat in the various dining facilities at Sunset Village. Dining at “Puzzles,” an outdoor pizza restaurant located in the village, is on your own.

Transportation

Thomas Cook Travel Agency has discount plans available through several airlines. They may be contacted at 800-235-8252. Tell them you are attending the “CRESST” conference.

Super Shuttles are available from the Los Angeles International Airport to the Sunset Village conference center for approximately $18. If you are driving, the enclosed maps will help you find your way to the conference center.

Parking

Parking at Sunset Village and the UCLA campus is at a premium, and you must have a parking pass at all times. A parking attendant will be available at the Sunset Village lot only during conference registration hours. If an attendant is not present when you arrive, please park in one of the special 20-minute visitor spaces and proceed to the Sunset Village registration area where you may obtain a parking pass. Tell them you are with the CRESST conference and how many days you need a pass.

Check-In and Out

Room check-in starts at 4:00 p.m., September 11 and check-out is at 1:00 p.m., September 13. Early-bird CRESST conference registration hours are from 5:30-7:00 p.m., September 11. Normal registration will take place on September 13, from 7:45 a.m. - Noon.

When departing the conference, you must check out of your room and return your key to the front desk! Otherwise you will be charged for a missing key.

Other Information

Please call Allan Breit at (310) 206-1532 for questions about registration. Questions about the final agenda should go to Kelly Estrada at the same phone number.

Should you need to be reached during the conference, the Sunset Village phone number is (310) 206-9633 and the fax number is (310) 206-2609. Packages may be shipped in advance to the conference center at the following address:

Your Name,
CRESST Conference
UCLA Sunset Village
Griffin Commons Bldg.
330 De Neve Drive,
Los Angeles, CA 90024-1492.

CRESST and its partners look forward to seeing you in September!